



Jaunt for Justice 5K 2024
Benefiting the Legal Aid Society of Roanoke Valley

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$3,000 (one sponsorship available)

- Ⓢ Exclusive recognition as Presenting Sponsor and combined company logo and *Jaunt for Justice 5K* logo on all printed materials “*Company ABC Jaunt for Justice 5k*”, advertising, social media, and recognition from the podium at the start and end of the event.
- Ⓢ Special press release announcing company as the Presenting Sponsor.
- Ⓢ Recognition as Presenting Sponsor on WDBJ, our media sponsor (we hope to include a local radio station and newspaper or other print publication) This may include 15 and 30 second spots run throughout the month of September 2023 and the first week of October 2023. (WDBJ won’t know the actual length of each spot until August).
- Ⓢ Large Company name/logo printed on Presenting Sponsor banner displayed on the Finish Line chute at the 5K race.
- Ⓢ Company name/logo printed on race bibs for all participants.
- Ⓢ Company name/logo printed on Presenting Sponsor banner on the back-drop for the medal award ceremony and corresponding photos of winners in each age group.
- Ⓢ Complimentary race registration for 30 walkers/runners.
- Ⓢ 10 or more total recognitions on both the Legal Aid Society of Roanoke Valley and Roanoke Valley Paralegal Association social media sites (Facebook, Instagram, LinkedIn).
- Ⓢ Recognition as Presenting Sponsor on three websites: Legal Aid Society of Roanoke Valley <https://www.lasrv.org>, Roanoke Valley Paralegal Association <https://www.rvpa.org/>, and on the 5K race registration site <https://runsignup.com/Race/VA/Roanoke/JauntforJustice5K>.
- Ⓢ TOP and LARGE logo on route marker signs.
- Ⓢ Company name/logo on the back of race t-shirts as presenting sponsor (TOP and LARGE) given away to all participants.
- Ⓢ Opportunity to provide company “swag” for participants’ race bags.

Crusader

\$2,000 (three (3) sponsorships available)

- Ⓢ TOP and LARGE logo on all printed materials as a Crusader Sponsor on advertising, social media, and recognition from the podium at the start and end of the event.
- Ⓢ Inclusion of company name in press release announcing all sponsors.
- Ⓢ Recognition as Crusader Sponsor on WDBJ, our media sponsor. This may include 15 and 30 second spots run throughout the month of September 2023 and the first week of October 2023. (WDBJ won't know the actual length of each spot until August).
- Ⓢ Prominent company name/logo displayed on the Finish Line chute at the 5K race.
- Ⓢ Company name/logo printed on race bibs for all participants.
- Ⓢ Complimentary race registration for 30 walkers/runners.
- Ⓢ 10 or more total recognitions on both the Legal Aid Society of Roanoke Valley and Roanoke Valley Paralegal Association social media sites (Facebook, Instagram, LinkedIn).
- Ⓢ Recognition on three websites as a Crusader Sponsor: Legal Aid Society of Roanoke Valley <https://www.lasrv.org>, Roanoke Valley Paralegal Association <https://www.rvpa.org/>, and on the 5K race registration site <https://runsignup.com/Race/VA/Roanoke/JauntforJustice5K>.
- Ⓢ Prominent logo on route marker signs.
- Ⓢ TOP and LARGE company name/logo on the back of race t-shirts given away to all participants.
- Ⓢ Opportunity to provide company “swag” for participants’ race bags.

Defender

\$1,000 (five (5) sponsorships available)

- Ⓢ Logo on all printed materials as a Defender Sponsor on advertising, and social media (from date of commitment).
- Ⓢ Inclusion of company name in press release announcing all sponsors.
- Ⓢ Company name/logo displayed on the Finish Line chute at the 5K race.
- Ⓢ Complimentary race registration for 25 walkers/runners.
- Ⓢ 10 or more total recognitions on both the Legal Aid Society of Roanoke Valley and Roanoke Valley Paralegal Association social media sites (Facebook, Instagram, LinkedIn).
- Ⓢ Recognition on three websites as a Defender Sponsor: Legal Aid Society of Roanoke Valley <https://www.lasrv.org>, Roanoke Valley Paralegal Association <https://www.rvpa.org/>, and on the 5K race registration site <https://runsignup.com/Race/VA/Roanoke/JauntforJustice5K>.
- Ⓢ Company name/logo on the back of race t-shirts given away to all participants.
- Ⓢ Opportunity to provide company “swag” for participants’ race bags.

Advocate

\$500 (fifteen (15) sponsorships available)

- Ⓢ Logo on all printed materials as an Advocate Sponsor on advertising, and social media (from date of commitment).
- Ⓢ Inclusion of company name in press release announcing all sponsors.
- Ⓢ Complimentary race registration for 10 walkers/runners.
- Ⓢ 10 or more total recognitions on both the Legal Aid Society of Roanoke Valley and Roanoke Valley Paralegal Association social media sites (Facebook, Instagram, LinkedIn).
- Ⓢ Recognition on three websites as an Advocate Sponsor: Legal Aid Society of Roanoke Valley <https://www.lasrv.org>, Roanoke Valley Paralegal Association <https://www.rvpa.org/>, and on the 5K race registration site <https://runsignup.com/Race/VA/Roanoke/JauntforJustice5K>.
- Ⓢ Company name/logo on the back of race t-shirts given away to all participants.
- Ⓢ Opportunity to provide company “swag” for participants’ race bags.

Supporter

\$250 (twenty (20) sponsorships available)

- Ⓢ Small Logo on all printed materials as a Supporter Sponsor on advertising, and social media (from date of commitment).
- Ⓢ Inclusion of company name in press release announcing all sponsors.
- Ⓢ Complimentary race registration for 5 walkers/runners.
- Ⓢ 5 or more total recognitions on both the Legal Aid Society of Roanoke Valley and Roanoke Valley Paralegal Association social media sites (Facebook, Instagram, LinkedIn).
- Ⓢ Recognition on three websites as a Supporter Sponsor: Legal Aid Society of Roanoke Valley <https://www.lasrv.org>, Roanoke Valley Paralegal Association <https://www.rvpa.org/>, and on the 5K race registration site <https://runsignup.com/Race/VA/Roanoke/JauntforJustice5K>.
- Ⓢ Small Company name/logo on the back of race t-shirts given away to all participants.
- Ⓢ Opportunity to provide company “swag” for participants’ race bags.

THANK YOU for your consideration!

If you have any questions or suggestions of ways we can strengthen/add to your selected sponsorship level, please let us know!

We are more than happy to work with you!

Shannon Honaker, President
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